

David Dewese

Front End Designer + Web Developer

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+ **Profile** Encinitas-based front end designer and web developer with over 15 years professional experience creating usable interfaces and responsive web applications. Highly adaptable to varying project requirements and passionate about efficient problem solving employing design strategy.

+ **Expertise** Expert at Adobe Creative Suite, Wordpress, HTML, CSS/SCSS, Git/Svn, Responsive design. Hands-on working experience with PHP, MySQL, JavaScript (jQuery/React), Java, Rails.

+ **Experience** 2016 – Present Web Designer/Developer
Generali Global Assistance, San Diego, CA

Conceptualized websites and landing pages built on Adobe Experience Manager platform. Strategically update and refine existing digital properties based on design best practices, user testing results, and analytical data.

2009 – 2016 Designer/Developer
Freelance, Encinitas, CA

Outsourced creative department for corporations, small businesses, medical industry and software developers. Trusted to design and build web-based user experiences from the ground up. Responsibilities included ideation, wireframes, UI, art direction, Wordpress development, project management and quality assurance. Often contracted for web, tech, SEO and social media consulting.

2000 – 2009 Web Designer/Developer
Echomusic, Nashville, TN

Echomusic, a Ticketmaster company, was a pioneer in the direct-to-consumer distribution model for the entertainment industry. Hired as a 1-person web department that later grew into 70+ employee company. Responsibilities included team management, client services, sales, user research, strategy, wireframes, user interface design, web design, web development and quality assurance.

+ **Education** 1992 - 1996 Howard Payne University
Brownwood, TX
BBA Marketing
